

How to

Source auction & raffle prizes

Planning

Start asking for items early to leave yourself enough time before the event, but consider any prizes with expiry dates like vouchers or foods.

We recommend that you don't buy prizes – instead ask people to donate them. Think about what prizes would appeal to your guests and gather a variety of items to appeal to everyone.

Work out the value of your prizes and how much you'd like to raise. This will help you set the cost of raffle tickets, or what you need each auction prize to raise. When deciding the prize of your raffle tickets consider the event you are hosting.

Fundraising legally

When you're raising money for Havens Hospices, we want you to enjoy the experience but it's equally as important that you understand the rules and laws to ensure it's safe for everyone. Havens Hospices cannot and does not accept liability for your events or responsibility for accidents.

When holding a raffle or auction in aid of Havens Hospices please follow all legal and safety requirements set out in the Fundraising Regulator's Code of Practice and by the Gambling Commission.

Making the ask

Contact local business, independent firms and shops close to your home that are more likely to have heard of Havens Hospices.

Research the business beforehand so you know what you'd ideally like from them. Do you know anyone who has useful connections to local businesses? The requests may be more successful coming from them.

Signed memorabilia can be popular. Ensure it is authentic and comes with a certificate. Prizes don't just have to be items. You can sell 'experiences' too, perhaps a personal training session or cookery lesson.

If you have multiple smaller prizes you could consider grouping them together to make a package prize. For example, dinner for two, theatre tickets and a limo ride make a more appealing and valuable prize.

Thank those who supplied the auction or raffle prizes straight after the event, perhaps with a text or email to let them know how much you raised.









