

Every challenger Making every day count.

Challengers Fundraising Guide



Choose your challenge

havenshospices.org.uk

Registered Charity Number 1022119

Registered with



FUNDRAISING
REGULATOR



Scan
me!

Make a difference, Challenge yourself.

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Havens
Hospices

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Thank you for being a Havens Hero



Thank you for signing up for one of our challenges and fundraising for Havens Hospices.

As well as being an amazing experience, every pound you raise will make a difference to the people we care for. We must raise more than £225,000 each week to be there for everyone who needs us.

Since only a small proportion of our funding is from the government, we simply couldn't do what we do without amazing supporters like you.

Thank you for being a part of something so special.

With your help, we can ensure we're there for everyone who needs us, helping families make every day count in the time they have together.

Here's how your fundraising makes a difference ...

- £31 could provide an hour of expert care at Fair Havens or Little Havens
- £50 could provide a session of complementary therapy for someone we care for
- £100 could provide two sessions of counselling to someone feeling overwhelmed by their grief



Connie's Story



Your donations are doing something magnificent. They give families like ours memories, hope and strength to carry on. Connie would be devastated if she couldn't come here anymore. We'd be lost without Little Havens."

Emma, Connie's Mum



Emma's pregnancy with Connie was "a dream," and early checks suggested everything was fine, but a photo taken at home made parents Emma and Tim realise something wasn't quite right. After seeking private medical advice, they were told Connie had spinal muscular atrophy (SMA).

When first referred to Little Havens, Emma resisted but Tim encouraged them to visit. She said, "It was nothing like I thought it would be. From that moment, Connie loved it so much she even said she wished she could live here! Little Havens has become like family.

Setting up a **JustGiving**™ page

1. Visit <https://www.justgiving.com/charity/havens> or <https://www.justgiving.com/charity/littlehavens> and click 'Start Fundraising'
2. Sign in or create a new account
3. Select whether you are taking part in an event, celebrating an occasion, fundraising in memory of a loved one or doing your own activity
4. Personalise your fundraising page by adding your story, photos and choosing your web address
5. Share with friends, family, and colleagues



Please refer to page 14
for more information
on JustGiving



Our JustGiving
Guide!

The Best Fundraising Tips for JustGiving™



- Personalise your page with photos and share your story to explain why you're fundraising for Havens Hospices. You could also highlight how different donation amounts can make a meaningful difference to the people in our care (see page 1).
- Set a fundraising target to encourage your supporters to help you achieve your goal. Targets aren't fixed so if you reach your goal, you can always challenge yourself by increasing it!
- Share your JustGiving page on your socials. X, Facebook, Instagram, TikTok, LinkedIn are all great ways to reach a wider audience. Don't forget to tag @HavensHospices on social media.
- Add your page link to your email signatures if you aren't an avid social media user.
- Make use of group chats to spread the word of your upcoming challenge far and wide! Tell your friends and local community about your challenge by sending a message on WhatsApp or posting in local Facebook groups.
- Donate first to show your commitment to your challenge and encourage others to match your donation.
- Share regular updates of your training and fundraising activities ahead of your challenge.

The Best Fundraising Tips for JustGiving™

- Display posters in workplaces, schools, and cafés using your personalised JustGiving printout, complete with a QR code for easy donations. This can be downloaded by clicking the 'print' button at the bottom of your JustGiving page.
- Say thank you to your supporters and let them know just how much of a difference their donation will make.
- Check if your employer offers match funding. Many companies will match the amount you raise which will double your impact! And if not, they may still be happy to make a donation.



“Your donations are having a massive impact - not just on my life, but on my children’s lives and the lives of other families. You never want to be in this position, but if you are, this is the best place you can be.”

After being diagnosed with advanced pancreatic cancer, Lee, 51, made lasting memories with his family and preserved his voice through Stories for Life at Fair Havens Hospice.

Havens Hospices
JustGiving Page



Fun ways to Fundraise

We want to support you at every step of your fundraising journey and can provide you with resources to help make your fundraising events special. If you'd like to borrow collection tins, use contactless payment options, or add some Havens Hospices branded decorations to your event, just drop us an email at FRAdmin@havenshospices.org.uk or give us a call on 01702 220 350.

Golf Day

Set a fee for each team/person to take part in a round of golf and hold competitions like 'Longest Drive' or 'Closest to the Pin'.

Raffle

Host a raffle by contacting local businesses, independent firms and shops in your local area to donate raffle prizes.

Coffee Morning

Secure a venue and ask for donations in return for drinks, pastries and cakes.

Quiz Night

Host a quiz at a pub, restaurant or at home and sell tickets to enter.

Charity Ball

Find a venue to throw a glamorous night with great food and fun entertainment. To maximise your fundraising, you could organise a raffle or an auction to end the evening.

Bake Sale

Get creative and sell your baked goods at your workplace, school or at an afternoon tea party with friends and family. You could even take custom cake orders in exchange for a donation.



Big Switch Off

Get sponsored to go without social media and/or gaming for 24 hours.

Sponsored Silence

Challenge yourself by staying silent to raise funds.

Second Hand Sales

Sell old clothes, books and toys on Vinted, eBay, Facebook Marketplace or at a Sunday car boot sale.

Memory Miles

Each mile you run could be dedicated to someone loved and remembered by the donor.

Havens Hospices Logo & Fundraising Resources

We can provide you with our logo to use when promoting your challenge or fundraising event. Just make sure you include our Registered Charity Number (1022119) on any promotional materials. Please contact us for more information.

Visit our website for helpful tips and guidance on planning your fundraising event and a range of printable resources, including posters and bunting to help promote your event.

Fundraising
Resources



Advice from our fundraisers



I initially thought the fundraising target would be hard to reach but stay positive as people are much more generous than you think and the donations add up.”

Perry – London Marathon Runner



I enjoyed connecting with people to help promote Havens Hospices and educate them on the importance of hospice care. Don't be afraid to ask people you're not sure will donate, as they may surprise you.

Sue – Skydiver



giftaid it

We can claim Gift Aid on donations fundraised from individual UK Taxpayers. Gift Aid enables charities to claim back tax supporters pay on their donations. For every £1 donated, we can receive an extra 25p, without it costing you or your supporters anything more. This means £100 can be turned into £125.

When supporters donate through JustGiving, they can easily opt into Gift Aid to boost their contribution at no extra cost - so encourage friends and family to tick the box if they are eligible and help you reach your fundraising target!

Scan for
Gift Aid guidance



Do's & Don'ts of Gift Aid

- Donations given in exchange for something (like tickets, raffle entries, or experiences) aren't eligible for Gift Aid.
- You can't claim Gift Aid on donations made on behalf of someone else.
- Donations made on behalf of a company aren't eligible.

For our overseas challenges, we can't claim Gift Aid on sponsorship from:

- your husband, wife, civil partner or linear relative (e.g. your son, daughter, parents or grandparents)
- any linear relative of your husband, wife or civil partner
- a company under your control or under the control of any of the above.



Paying in your donations

Please do not send cash donations via post. You can either pay this into your bank account and donate online or drop the donations into the hospices with your contact information.



JustGiving page - If you have set up a JustGiving page then you don't have to worry, sponsorship automatically gets paid directly to us at Havens Hospices.

JustGiving™



Online donations – Click the yellow 'Donate' button in the right-hand corner of our website. Simply complete the online form and pay via credit/debit card or PayPal. Don't forget to put the name of your event in the 'more details' field!

Bank transfer – Email FRadmin@havenshospices.org.uk to request our bank details. We are happy to provide these details on headed paper for organisations wishing to support you through matched funding.





By phone - You can make a donation by calling the fundraising team on 01702 220 350.

By post - You can also support us by sending a cheque payable to Havens Hospices, Fair Havens Hospice, or Little Havens Hospice, to: Havens Hospices, 226 Priory Crescent, Southend-on-Sea, Essex, SS2 6PR.



Pay us a visit – Pop in to meet our fundraising team and drop off your donation in person - we'd love to say hello!

Collection tins and buckets – Drop by Fair Havens or Little Havens to hand in collection tins or buckets. Please do not open buckets before handing them in as we will count your cash donations and send you your fundraising total.



Frequently Asked Questions

Why do our challenges have a minimum fundraising target?

For a lot of our challenges, a portion of the sponsorship you raise goes towards covering event costs, which we pay to our event providers. That's why we set minimum fundraising targets - to ensure we can cover the cost of your place whilst also raising vital funds for our hospice care.

Do you have any branded merchandise that I can wear during my challenge?

We would love for you to spread the word about Havens Hospices by wearing our logo during your challenge. If you would like to order a T-shirt or cycling jersey, please email FRadmin@havenshospices.org.uk with details of your challenge and the size you require.

How do I add cash or cheque donations to my JustGiving page?

1. Log in to your account and click on your name/icon in the top right corner and select 'Fundraising'
2. Click 'Edit' on the page you'd like to add the balance to
3. Click 'Donations' along the side of the page or within the collapsed menu option
4. Select 'Offline donations' followed by 'Add offline donation'. Then fill in the 'Name' field (if relevant) and the 'Amount' field and then 'Add'.
5. To edit or delete an offline donation, select the one you want to manage and pick from the 2 options.

Alternatively, you can pay the cash donated, into your own bank account and then make an online donation via your JustGiving page. If you choose this option and are a UK taxpayer, make sure that you un-tick the Gift Aid option during the donation process. Gift Aid should only be claimed when an eligible donor is making their own donation, not on behalf of someone else or a group.

Frequently Asked Questions

How do I request a collection tin or Havens Hospices branded decorations for a fundraising event?

If you would like to borrow a collection tin, contactless payment method or Havens Hospices branded decorations (banners, flags or tablecloths), please email FRadmin@havenshospices.org.uk or call 01702 220 350. These can be collected from Fair Havens or Little Havens upon request.

What is the best online platform to use for fundraising?

We encourage our supporters to use JustGiving when fundraising online to ensure we are notified of their donations and we can send a big thank you once they have finished fundraising!

Will I be contacted with my fundraising total after finishing my challenge?

To give you ample time to fundraise before and after your challenge, we usually wait up to 12 weeks before sending you an official thank you letter with the total of your incredible fundraising efforts.

QR Code Links:

https://www.havenshospices.org.uk/support-us/events/?event_type=challenges

<https://www.havenshospices.org.uk/app/uploads/2021/01/JustGiving-Guide.pdf>

<https://www.justgiving.com/charity/havens>

<https://www.havenshospices.org.uk/support-us/fundraising-resources/>

<https://www.gov.uk/guidance/gift-aid-what-donations-charities-and-cascs-can-claim-on#sponsored-challenges>

Thank you so much for joining our community of 'Havens Heroes'. By taking on a challenge you are helping people like Paul and Carys.



The difference you are making by taking on a challenge...

Paul was full of energy, sociable, and always on the go. When he started feeling tired and forgetful, his partner Carys assumed he was overworking. A trip to A&E confirmed their worst fears - Paul had a brain tumour.

Despite the heartbreak, Fair Havens became a place of comfort. She said, "His girls could sit and colour beside him. I could lie in bed with him and cuddle - something we weren't even allowed to do in the hospital."

"It was the best place we could be in the worst situation. They made everything just that little bit easier."



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Hospices**

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**Every one of us
Making every day count.**