

**Havens Gala Ball
2nd May 2026
Sponsorship Opportunities**



The Havens Hospices Gala Ball is one of Essex's most exclusive and well-attended annual charity events, welcoming up to 300 guests each year. Last year's ball sold out in record time, demonstrating the incredible support and prestige surrounding this occasion.

By partnering with us, your company will have the opportunity to reach a new and engaged audience while helping to fund the vital work of Havens Hospices, caring for local families when they need it most.

Each sponsorship package is designed to offer your business meaningful visibility, valuable hospitality opportunities, and a chance to host clients at a truly memorable event – all whilst making a real difference in your community.

Past attendees have included celebrities, high-net-worth individuals and local businesses. The Gala Ball is a special event that allows us to increase awareness of Havens Hospices, to work with our current supporters as well as engaging with new ones and of course raise vital funds for our charity. Last year we raised an amazing £103,000 through sponsorship, ticket sales and donations through fundraising activities.

Havens Hospices needs to raise £208,000 a week to be able to provide the specialist care local people rely on, so we are excited to see what is possible in 2026.

**Every one of us
Making every day count.**

Havens Hospices is registered in England and Wales as a company limited by guarantee.
Registered address: 226 Priory Crescent, Southend on Sea, Essex, SS2 6PR.
Company number 2805007 | VAT Registration Number 194 8870 48 | Registered Charity Number 1022119



Please find below the sponsorship packages available:

Headline Sponsor (£10,000) - secured

An opportunity to headline sponsor one of the most exclusive charity events in Essex. The sponsorship will help cover the costs of running the event, ensuring it is a night to remember! The sponsorship package provides extensive brand placement in front of a captive audience of corporate, celebrity and high-net-worth guests and includes:

- Logo placement on event press board
- Company acknowledgement in the host's welcome speech
- Logo on Gala Ball programme and raffle tickets
- Social media recognition during and after the event
- Promotion on the main screen in the auditorium
- Promotion on the Totem in foyer bar
- A5 ad in brochure
- Post-event promotion on the charity's social media and acknowledgement in the charity's press release distributed to local media publications, including Echo Essex and Essex Life.
- Headline Sponsor speech (optional)
- 1 table of 10 including prime seating in the VIP circle, exclusive drinks package and dedicated waiting staff

Entertainment Sponsor (£6,500)

The entertainment sponsor will cover the cost of the evening's live entertainment. Previously we have been entertained by live bands, a choir, magicians and dancing performances. This sponsorship package provides extensive brand placement in front of a captive audience of corporate, celebrity and high-net-worth guests and includes:

- Logo placement on event press board
- Company acknowledgement in the host's introduction speech for entertainment
- Logo on Gala Ball programme and raffle tickets
- Social media recognition during and after the event
- Promotion on main screen in the auditorium
- A5 ad in brochure
- Post-event promotion on the charity's social media and acknowledgement in the charity's press release distributed to local media publications, including Echo Essex Newspaper and Essex Life magazine
- 1 table of 10 at the Gala Ball, including half a bottle of wine per person

Champagne Reception Sponsor (£3,500)

The Champagne Reception sponsorship will cover the cost of welcome drinks for our guests upon arrival. Your brand will have exposure throughout the night including:

- Logo placement on event press board
- Recognition and promotion of sponsorship by displaying branded signage during reception drinks
- Logo on all Gala Ball programme and raffle tickets
- Social media recognition during and after the event
- Promotion on main screen
- Recognition in the brochure
- Post-event promotion on the charity's social media and acknowledgement in the charity's press release distributed to local media publications, including Echo Essex Newspaper and Essex Life magazine
- 1 table of 10 at the Gala Ball

Other Opportunities

If our sponsorship packages are not suitable, you may choose to support our event through a general donation towards elements such as photography, décor, production, or venue costs. All donations will be gratefully acknowledged in our programme.

Auction Prizes

Do you have access to a prize or experience money can't buy? We welcome donations of prizes for the auction to enhance the fundraising on the evening. Businesses that donate auction prizes will be acknowledged within the evening programme, on the presentation screens, and in the Auctioneer's commentary when the prize is being auctioned as a thank you to your generosity.

If you would like to discuss sponsorship opportunities or reserve a table, please do not hesitate to contact us:

Wendy at whogarth@havenshospices.org.uk or call 07790 833633

Cherish at chill@havenshospices.org.uk or call 07966 190185

Thank you so much for taking the time to consider these proposals and for your continued support of Havens Hospices. Together, we are 'Making every day count'.